BOOTH OPTION

RAW SPACE (minimum 18 sqm)

Ideal for exhibitors who wish to build their own concepts



SHELL SCHEME (minimum 9 sqm)

Shell scheme includes:

- · Wall partition of 2,5 height in white laminated panel
- · Fascia with Company name and booth number
- Carpet
- 2 Fluorescent tubes 40W
- 1 Information counter
- 2 Folding chair
- 1 socket 5 Amp/220V
- 1 Waste basket



PREMIUM BOOTH (minimum 9 sqm) Includes:

- · 1 Top Banner
- 2 Folding Chair
- · 2 White wooden Chair
- 1 Round Wood Table
- · 1 Lockable Cabinet
- 2 Fluorescent Tubes
- 1 5AMP/220V single phase power socket
- 1 Waste Paper Basket



VENUE INFORMATION

Saigon Exhibition & Convention Center (SECC) is the largest and most modern international standard exhibition center in South Vietnam, located in the heart of District 7. Ho Chi Minh City, only 15 minutes from the city center and 30 minutes from Tan Son Nhat International Airport.

Address: 799 Nguyen Van Linh, Tan Phu, District 7, Ho Chi Minh City



CONTACT US



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The 10th International Exhibition & Conference on **RUBBER INDUSTRY and TYRE MAUFACTURING** in Vietnam

> 12-14/6/2024 SECC, Ho Chi Minh City





VIETNAM RUBBER & TYRE INDUSTRY

Vietnam's rubber industry maintains its fifth position globally in terms of area, ranking third in natural rubber output worldwide and emerging as the leader in productivity within Asia.

The export turnover of the entire rubber industry in the previous year was estimated at USD 3.31 billion, with an output of 2.14 million tons, reflecting a 2.16% increase compared to 2021. Within this, rubber products accounted for an estimated USD 1.08 billion. During the first quarter of 2023, rubber exports amounted to 381.78 thousand tons, valued at USD 531.3 million.

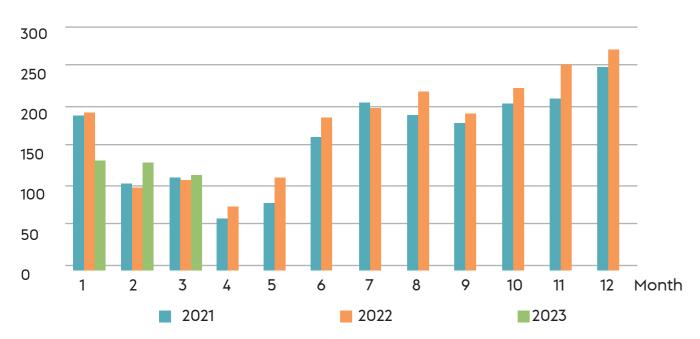
In 2022, China remained the largest importer of Vietnamese rubber, accounting for 79.8% of the total export value. This trend continued into the first quarter of 2023, with the actual figure surpassing 292,600 tons, reflecting a growth rate of over 4% compared to the same period.

India held the position of the second-largest market for rubber exports, with Vietnam's rubber consumption in 2022 reaching 123.2 thousand tons, valued at USD 218 million. This trend represented an 8.8% increase in volume and a 4.5% increase in value compared to 2021, accounting for 6.6% of the country's total rubber export value. Other markets ranking third to fifth include Cambodia (2.9%), South Korea (2.5%), and Turkey (1.9%). High competition with Thailand, Indonesia, and Ivory Coast is observed in Korea and the Netherlands.

Despite facing challenges, Vietnam's rubber industry remains a promising player in the international market. The country benefits from restructuring rubber production from other nations, attracted by lower labour costs, reduced production expenses, and improved product quality.

Source: baochinhphu.vn | congthuong.vn | tapchicongthuong.vn | vietnamplus.vn | haiquanonline.com.vn | nhandan.vn | nhipsongkinhdoanh.vn | vtvvn

The volume of Vietnam rubber exports 2021-2023 (Unit: thousand tons)



Source: General Department of Customs





OUTSTANDING ACTIVITIES

- Opening Ceremony
- · VIP Buyer + B2B Matching
- Seminars
- · Natural Rubber Sourcing Area
- Tire Showcase

RUBBER & TYRE VIETNAM 2023

LET OUR NUMBERS SPEAK

Countries and Regions

20 Exhibitors

Business Meetings

4423

Trade Visitors

WHY EXHIBIT?

- · Boost sales revenue
- · Directly meet potential partners
- · Launching new products and services.
- Update and explore market information & competitors
- Promote products, services and corporate brand

EXHIBITOR PROFILE

- Rubber Products Manufacturers and Suppliers
- Tyre and Tubes Manufacturers and Suppliers
- Rubber Machinery Manufacturers and Suppliers
- Footwear Manufacturers
- Retreading Materials
- Raw Rubber Producers and Processors
- · Latex processing, latex products

- · Raw material Manufacturers and Suppliers
- Testing Equipment
- · Moulded/Extruded Rubber Goods
- · Rubber Profiles
- Rubber Hoses
- · Rubber Sheeting
- Sports Goods Manufacturers and Suppliers

